

EMPLOYMENT

02/11 - Now Creative Developer (ASOS.com)

Working within a small team of developers, collaborating with Marketing, VM, UX/UI and Design teams, I've helped provide the content for daily and weekly site refreshes to homepages, landing pages and features across multiple sites. I have assisted with the migration of all our platforms' content, to our CMS, Sitecore and aided with the launch of five international sites over 5 years providing a stable platform for the business to continue successfully and expand even further.

10/09 - 02/10 Front End Web Designer (Arcadia - Evans)

Produced all online graphics and emails for Evans fashion brand. Over this busy period 2 to 3 emails were delivered each week with corresponding website graphics. Provided additional resource for website redesign.

10/09 - 01/10 Front End Web Designer/Developer (SpaceNK)

This role was to assist the e-commerce team in delivering all promotional graphics and emails over the peak Christmas period. HTML emails, banners and site graphics produced. This work was undertaken on days when not at Arcadia.

11/08 - 05/09 Front End Web Designer/Developer (Austin Reed/Country Casuals)

This fixed-term contract was to provide graphics for two online retail stores which were launching new websites in tandem. I also designed and coded HTML emails and online banner advertising. Use of Adobe Creative Suite and e-commerce platform from BT Fresca undertaken daily.

05/07 - 10/07 Web/Graphic Designer (The Property Investment Market)

Whilst keeping on freelance work in my spare time, I took on this full-time position working closely with the web developers to maintain and improve our online property exchange. Daily use of Adobe Creative Suite and using HTML/CSS creating both online and printed material, including exhibition stands.

1996 - Current Web/Graphic Designer

Over the past 10 years I have produced various work for smaller businesses and associates, creating printed material such as brochures, menus and stationary, designing templates for websites and creating complete company branding. Frequent use of Adobe Creative Suite keep my creative skills to a reliable, professional standard.

Just some of the clients...

KHWS, Eleventh Hour Films, Renault F1, Foundation Agency, Fashion Made Fair, The Unicorn Porthtowan, SQN Solutions, D.V.ANT Records, The Railway Kitchen & Bar, Cafe Prov, Howard Tam.

1992 - 1994 Typesetter/Artworker (Graham King Art & Design)

This is where I first gained a fluent knowledge of QuarkXpress, Photoshop, Illustrator and other publishing software, artworking on various quarterly magazines and supplements for a pharmaceutical organisation, (GLAXO), preparing artwork for print daily.

EDUCATION

June 2003	Publishing on the Web (London College of Printing) <hr/> The use of Dreamweaver and Access for multimedia databases. (Intermediate level).
January 2003	Multimedia Design (Lambeth College) <hr/> The use of Dreamweaver and Flash for multimedia design. (Intermediate level).
1989 - 1991	HND in Graphic Design (Croydon College of Art) <hr/> Variety of subjects including printmaking, photography and publishing. Achieved MERIT +.
1991 - 1992	City & Guilds B&W Photography (Croydon College of Art) <hr/> Furthered my abilities in photography. Achieved MERIT +.
1984 - 1989	GCSE's 'C' or above (William Penn Secondary School) <hr/> Art & Design (A), Maths (B), Science (B), Computer Studies (A), Geography (C), English (B).

SKILLS AND INTERESTS

I am fully conversant with Adobe packages such as InDesign, Illustrator, Photoshop for outputting work for print and the web. Plus a thorough knowledge of CSS & HTML combined with JQuery/Javascript to build web pages/sites & marketing emails. An all-rounder, comfortable on a Mac or PC.

I am bright, reliable, enthusiastic and perform well under pressure, ensuring deadlines are met.

I have a proven track record of using my initiative and common sense to produce quality design and development to meet clients needs on short and long term projects.

REFERENCES ARE AVAILABLE UPON REQUEST